



Aeroseal Awarded 2011 Best New Home Product By This Old House Magazine

New Duct Sealing Technology Wins In “Home Technology” Category For Publication’s Annual Review Of The Top 100 Best Products Of The Year

East Syracuse, NY ([PRWEB](#)) October 26, 2011 -- Aeroseal, a breakthrough technology used for sealing leaky air ducts, was just selected as one of the year’s best new home products in [This Old House magazine’s](#) Top 100 Best New Products for 2011 awards. Chosen for its proven impact on home energy savings and comfort, Aeroseal won top honors in the competition’s “home technology” category.

Each year, the editors of This Old House review thousands of home products and ideas that have emerged over the past twelve months and select those that they believe to be the most innovative. With the 2011 launch of a new company dedicated solely to the service and support of the aeroseal duct sealant technology, this award highlights a significant new energy savings solution now available for the first time to thousands of home owners concerned with high utility bills and sustainable living.

“I’ve been watching the development of the aeroseal technology and eagerly awaiting its general availability,” said Thomas Baker, building technology editor for This Old House magazine. “Leaky air ducts are responsible for a huge energy loss problem in America and having the aeroseal solution made available for the first time to many home owners is very exciting to see.”

Developed at Lawrence Berkeley National Laboratory with partial funding from the U.S. Department of Energy (DOE) and the EPA, aeroseal duct sealant is applied as an aerosol mist that is driven throughout the interior of a home’s duct system. The mist finds the thousands of leaks that typically plague a home’s duct work and bonds to the leaks, forming a permanent seal. Studies by the EPA and others found [Aeroseal to be 95 percent](#) effective at sealing air ducts, a result that can save home owners on average \$600 to \$850 a year on their home heating and cooling costs.

“This Old House is one of America’s biggest and most trusted brands in home improvement and we are honored to be recognized by their expert staff,” said Neal Walsh, vice president of sales and marketing, Aeroseal LLC. “We appreciate their help in educating home owners about a breakthrough technology that addresses a critical concern in home energy conservation.”

Aeroseal technology has won a number of other prestigious awards including the DOE Energy 100” award from the U.S. Department of Energy and The Best of What’s New award from Popular Science Magazine. The company Aeroseal LLC is focused exclusively on making the new duct sealing solution available to home owners and building owners throughout the U.S. For more information on aeroseal duct sealing or to find a local Aeroseal service provider visit www.aeroseal.com or call (877) 349-3828.

###



Contact Information

BRAD BRENNER

brad@brennerassociates.com

(503) 736-0610

Online Web 2.0 Version

You can read the online version of this press release [here](#).